

FROM THE MAKERS OF JETFUEL®!

NEW

PROLEIN™

16-ACTION LEAN MUSCLE FORMULA WITH HYDROLYZED WHEY & CAPROS®

"We are really excited to present to you PROLEIN. One of the leanest, best-tasting protein shakes you'll ever try. What's great about Prolein is its versatility. Take Prolein for building strong, quality muscle, or stack it with your thermogenics for getting lean – pre-contest. Try it...

Prolein is absolutely delicious."

Charles Moore

PRESIDENT, CEO
GAT

45 GRAMS PROTEIN
PER 2 SCOOPS

LOW CARB

LOW SUGAR

LOW CALORIES

LOW FAT

EXTENDED-RELEASE PROTEIN

HYDROLYZED WHEY
WHEY PROTEIN ISOLATE
WHEY PROTEIN CONCENTRATE
MICELLULAR CASEIN
MILK PROTEIN ISOLATE

DIGESTIVE ENZYMES

ANTIOXIDANTS
HIGH ORAC CAPROS®

MIXES EASILY!

2.643 LBS.

AVAILABLE IN
**RICH CHOCOLATE,
RICH VANILLA AND RICH
STRAWBERRIES & CRÈME**

**TRY A DELICIOUS
PROLEIN SHAKE TODAY!**



Compete harder.



**RESELLER HOTLINE:
Toll-Free 1 888 811-4286**

GAT 64 Sunnyside Ave Fl 2 Stamford CT 06902-7641
Question/Comments Toll-Free 1 888 811-4286 or 1 203 325-8576

RICH CHOCOLATE

SUPPLEMENT FACTS

Serving Size: 1 Scoop (40 g)

Servings Per Container: 30

| | Amount Per Serving | % DV |
|-----------------------------|--------------------|------|
| Calories | 160 | |
| Calories From Fat | 25 | |
| Total Fat | 3 g | 5% |
| Saturated Fat | 1 g | 1% |
| Trans Fat | 0 g | + |
| Cholesterol | 40 mg | 13% |
| Total Carbohydrates | 11 g | 4% |
| Dietary Fiber | 0.5 g | 4% |
| Sugars | 3 g | + |
| Protein | 22.5g | 45% |
| Calcium | 110 mg | 11% |
| Iron | 0.3 mg | 2% |
| Phosphorus | 120 mg | 11% |
| Sodium (as sodium chloride) | 100 mg | 8% |
| Potassium | 320 mg | 85% |

PROLEIN™ 16-ACTION LEAN MUSCLE FORMULA 27,490 mg †
 Whey Protein Concentrate, Whey Protein Isolate, Glutamine Peptides, Whey Protein Hydrolysate, Taurine, Glycine, L-Glutamine, Micellar Casein, Milk Protein Isolate

NATURAL DIGESTION & ANTIOXIDANT ENHANCING MATRIX †
 Papain (protein-digesting enzyme from Papaya fruit), Capros® (Indian Gooseberry extract containing >60% low-molecular-weight hydrolysable tannins)

Percent Daily Values are based on a 2,000 calorie diet
 † Daily Value not established

Other Ingredients: Protein Blend (Whey protein concentrate, Whey Protein Isolate, Glutamine Peptides, Partially Hydrolyzed Whey Protein, Micellar Casein, Milk Protein Isolate), Maltodextrin, Sunflower Creamer (sunflower oil, corn syrup solids, sodium caseinate, mono- and diglycerides, dipotassium phosphate, tricalcium phosphate, soy lecithin, tocopherols), Cocoa powder (Dutch process), Taurine, Glycine, Natural and artificial flavors, L-Glutamine, Stabilizer blend (cellulose gum, xanthan gum, carrageenan), Sodium chloride, Lecithin, Acesulfame potassium, Sucralose, Papain, CAPROS® (Phyllanthus emblica).

Typical Amino Acid Profile Per 100g:

| | | | |
|-----------------|-------|-----------------|-------|
| L-Alanine | 2.05g | L-Lysine | 4.05g |
| L-Arginine | 1.23g | L-Methionine | .95g |
| L-Aspartic Acid | 4.83g | L-Phenylalanine | 1.53g |
| L-Cystine | .93g | L-Proline | 3.45g |
| L-Glutamic Acid | 7.85g | L-Serine | 2.65g |
| Glycine | 5.83g | L-Threonine | 2.50g |
| L-Histidine | .85g | L-Tryptophan | .68g |
| L-Isoleucine | 2.68g | L-Tyrosine | 1.30g |
| L-Leucine | 5.05g | L-Valine | 2.63g |

RICH VANILLA

SUPPLEMENT FACTS

Serving Size: 1 Scoop (40 g)

Servings Per Container: 30

| | Amount Per Serving | % DV |
|-----------------------------|--------------------|------|
| Calories | 160 | |
| Calories From Fat | 25 | |
| Total Fat | 3 g | 5% |
| Saturated Fat | 1 g | 1% |
| Trans Fat | 0 g | + |
| Cholesterol | 40 mg | 13% |
| Total Carbohydrates | 11 g | 4% |
| Dietary Fiber | 0.5 g | 4% |
| Sugars | 3 g | + |
| Protein | 22.5g | 45% |
| Calcium | 110 mg | 11% |
| Iron | 0.3 mg | 2% |
| Phosphorus | 110 mg | 11% |
| Sodium (as sodium chloride) | 100 mg | 8% |
| Potassium | 170 mg | 85% |

PROLEIN™ 16-ACTION LEAN MUSCLE FORMULA 28,115 mg †
 Whey Protein Concentrate, Whey Protein Isolate, Glutamine Peptides, Whey Protein Hydrolysate, Taurine, Glycine, L-Glutamine, Micellar Casein, Milk Protein Isolate

NATURAL DIGESTION & ANTIOXIDANT ENHANCING MATRIX †
 Papain (protein-digesting enzyme from Papaya fruit), Capros® (Indian Gooseberry extract containing >60% low-molecular-weight hydrolysable tannins)

Percent Daily Values are based on a 2,000 calorie diet
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Other Ingredients: Protein blend (Whey protein concentrate, Whey protein isolate, Glutamine peptides, Partially hydrolyzed whey protein, Micellar casein, Milk protein isolate), Maltodextrin, Sunflower creamer (sunflower oil, corn syrup solids, sodium caseinate, mono- and diglycerides, dipotassium phosphate, tricalcium phosphate, soy lecithin, tocopherols), Taurine, Glycine, Natural and artificial flavors, L-Glutamine, Stabilizer blend (cellulose gum, xanthan gum, carrageenan), Lecithin, Acesulfame potassium, Sodium chloride, Sucralose, Papain, CAPROS® (Phyllanthus emblica).

Typical Amino Acid Profile Per 100g:

| | | | |
|-----------------|-------|-----------------|-------|
| L-Alanine | 2.15g | L-Lysine | 4.25g |
| L-Arginine | 1.28g | L-Methionine | 1.00g |
| L-Aspartic Acid | 5.10g | L-Phenylalanine | 1.58g |
| L-Cystine | .98g | L-Proline | 3.63g |
| L-Glutamic Acid | 8.25g | L-Serine | 2.78g |
| Glycine | 5.88g | L-Threonine | 2.63g |
| L-Histidine | .90g | L-Tryptophan | .70g |
| L-Isoleucine | 2.80g | L-Tyrosine | 1.38g |
| L-Leucine | 5.30g | L-Valine | 2.75g |

A FORMULA SIX YEARS IN DEVELOPMENT

Led by CEO/President Charles Moser, whose signature appears on every product, GAT has been helping consumers get shredded since 2005 with its powerful JETFUEL® brand fat-burners. Over this same time the company has relentlessly researched the latest discoveries in protein nutrition in an effort to create a product that consumers will totally enjoy using every single day of their lives. In early 2011, they succeeded.

Above all, GAT's intention when developing PROLEIN was to make it incredibly satisfying to both your appetite and your muscles.

To achieve this, their skilled formulators blended together half a dozen "best-of-breed" proteins and peptides. Each ingredient uniquely contributes to the decadent, hunger-quenching taste and mouthfeel of PROLEIN, as well as its muscle-building potency. To these proteins and peptides GAT added free-form amino acids, digestion enhancers and antioxidant support. The result is literally a whole-body experience that you won't get anywhere else. The PROLEIN experience can be broken down into 16 distinct nutritional actions:

#1 (Digestion Enhancement) Papain, an enzyme from the Carica papaya fruit, enhances the natural process of protein digestion as the first sip of delicious PROLEIN effortlessly passes through your stomach.

#2-5 (Fast-Absorption Phases) Within minutes, PROLEIN's free-form amino acids are absorbed (Action 2). This is the first of four fast-absorption phases. The third, fourth and fifth phases (Actions 3-5) occur as whey protein hydrolysate (WPH), isolate (WPI) and concentrate (WPC) release every amino acid required for muscle protein synthesis.

#6-9 (Extended-Release Phases, Anti-Catabolism) Two extended-release phases (Actions 6 and 7) occur as milk protein isolate (MPI) and micellar casein are absorbed over time frames of up to 7 hours. This helps regulate protein catabolism (Action 8), which in turn reduces your risk of losing muscle (Action 9) in between meals. The more muscle you carry, the greater this risk.

#10 (Lean Muscle Building) When muscle protein synthesis is maximized, and muscle protein breakdown is minimized, you build muscle at the fastest possible rate!

THE 1ST STACKABLE PROTEIN FOR THERMOGENICS

"It's Perfect for Stacking with JETFUEL FAT BURNERS!"



#11 & 12 (Dual-Action Glutamine Recovery) L-glutamine and glutamine peptides help support rapid recovery of circulating glutamine levels. It's especially important when following a low-calorie diet and after long, brutally exhaustive workouts.

#13 (Antioxidant Enhancement) Capros®, a clinically-studied Indian gooseberry extract, provides antioxidant protection throughout your body. Capros is more stable than vitamin C and provide 17 times the antioxidant power of pomegranate and double that of açai.

#14 & 15 (Thermogenesis, Appetite Control) The rush of protein supplied by PROLEIN stimulates thermogenesis and increases your calorie-burning rate. They also helps satisfy your appetite, even more powerfully than other commonly eaten proteins such as chicken, egg, or tuna. To take fat loss to an even higher level, substitute a PROLEIN shake for a higher-calorie meal every day.

#16 (Muscle Hardening) GAT's product formulators insisted on using a higher ratio of potassium to sodium to support maximum muscle hardness and performance. High-sodium foods can cause water retention. One leading protein powder actually contains more sodium than potassium – not ideal for consumers seeking the "dry", muscular look.

STRAWBERRIES & CRÈME

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| Phosphorus | 110 mg | 11% |
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| L-Histidine | .90g | L-Tryptophan | .70g |
| L-Isoleucine | 2.80g | L-Tyrosine | 1.38g |
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More Outstanding Product Highlights:

- Low in Fat (only 3 g per serving)
- No Added Sugar
- Low in Saturated Fat (only 1g per serving)
- Only 40 mg Cholesterol
- Zero Trans Fats
- Nearly 60% Whey by Weight: Depending on the flavor, PROLEIN contains nearly 60% whey, a figure verified during formulation. Don't be fooled by statements like "100% Whey" appearing on other product labels. Unless you're buying raw protein, virtually all protein powders contain flavors, sweeteners, creamers, thickeners, maltodextrin and other ingredients that are necessary to make an acceptable product. Thus, they can't possibly occupy "100%" of the weight of the entire product.
- "3Whey" Matrix: PROLEIN contains a carefully balanced matrix consisting of whey hydrolysate (WPH), isolate (WPI) and concentrate (WPC). Lab tests confirm that the WPH in PROLEIN is minimum 18% hydrolyzed to promote faster delivery of essential amino acids to muscle. (Many companies don't tell you how hydrolyzed their WPH is. Others don't put any WPH in their products to begin with because of the expense.) Like WPH, WPI absorbs rapidly and is therefore ideal for post-workout consumption. The WPC in PROLEIN is top-quality (80% protein) and is used to enhance the taste and mouthfeel of PROLEIN.
- Exclusive, Hunger-Quenching Flavors: GAT refused to knock-off competitor's flavors, realizing consumers would want something that tastes different and better. After numerous rounds of trial and error, we arrived at some winners. Every flavor of PROLEIN actually combines a variety of flavors in precise ratios to achieve a hunger-quenching experience that you won't find anywhere else.
- Zero Fructose
- Zero Aspartame
- Good Source of Calcium and Phosphorus



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WARNING: Use PROLEIN as a dietary supplement only. Consult with your medical doctor before using with a weightloss diet. As delicious as PROLEIN tastes, do not use it as your only source of calories. The statements on this label have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.